



**WELCOME TO THE RED BRICK ROAD FOOD TRUCK AND ART FESTIVAL. ENID'S ONLY  
FOOD TRUCK AND ART FESTIVAL! **GET INVOLVED!****

This hip food experience is Enid's only food truck festival which premiered in 2014 and has seen over 5,000 attendees in its two short years.

The festival is held in the 200 block of East Maple, Enid's first paved road and last brick road, in conjunction with Creative Headquarters, a co-op of creative and artistic people in the community.

The festival consists of several trucks and artists with live music throughout the day and also serves to promote and showcase your trucks. It's the perfect opportunity to gain word-of-mouth buzz, one-to-one customer engagement and offers strong sales for your truck.

**GENERAL INFORMATION:** The festival takes place from 11am to 7pm March 18, 2017 in Enid, Oklahoma.

**FEES:** \$125. Fees must be paid in advance and no truck will be allowed to participate in the event without paying said advance fee.

**SPACE ASSIGNMENTS:** Booth spaces will be determined prior to the festival once all accepted applications are processed. Considerations will be based on competing food categories and time of submission of application.

**MENU:** We would request you send an example of your menu with this application.

**PERMITS:** It is the vendor's responsibility to acquire all needed city and state permits for onsite activation. The festival will do its best to aid in this process. The City of Enid's phone number is (580) 234-0400 and you will need to speak to the City Clerk's office. If you need additional assistance, please email [info@enidevents.com](mailto:info@enidevents.com).

**INSURANCE:** Each truck will need to supply proof of insurance in order to receive permit from the City – please have a copy in your truck at the festival.

**HOURS:** The hours of the event are 11am to 7pm. Each truck is required to be **READY TO SERVE AT 11 AND REMAIN IN SERVICE UNTIL 7PM**. We will **NOT** unblock the street and disrupt our festival for you to leave early.

**LOAD IN/OUT:** Load in will begin in the morning and if you need special arrangements, please contact us at [info@enidevents.com](mailto:info@enidevents.com). Load out will be in the evening **after the festival ends**. Due to insurance and liability reasons, vendors that fail to arrive on time may be refused entry and forfeit entry fee unless otherwise communicated.

**ELECTRICITY AND WATER:** Each truck must be self-sufficient.

**FORCE MAJEURE:** The festival enacts a Force Majeure Clause where no party shall be liable for any failure to perform its obligations where such failure is a result of Acts of Nature (including fire, flood, earthquake, storm, hurricane, or other natural disaster), Acts of God, Acts of War, dispute strike, lockout or interruption or failure of electricity or telephone service and no other party will have a right to terminate this agreement in such circumstances once this contract is signed by both parties. Applicant is required to follow all rules and regulations set forth by all event, city, state and national law making organizations.

**CANCELLATION:** Vendors that cancel within 15 days of the festival forfeit their fee or can use it as a credit for a future event. Early cancellations will receive full refunds, but cancelling will be taken into consideration regarding your participation in future events (depending on the circumstances). We would like to avoid cancellations but understand circumstances can change.

Responsibility to perform in compliance is solely owned by the truck and noncompliance does not void above contract or festival fees. Any additional questions, please contact us at [info@enidevents.com](mailto:info@enidevents.com).

Thanks for your careful consideration of this document and we look forward to working with you in the spring!

Tammy Wilson

Found of the Red Brick Road Food Truck Festival

Enid Event Company



# VENDOR APPLICATION

## CONTACT INFORMATION:

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_ Business License #: \_\_\_\_\_

## TELL US ABOUT YOURSELF:

Food Truck \_\_\_\_\_ Trailer \_\_\_\_\_ Booth \_\_\_\_\_ Non-Food \_\_\_\_\_

## TRUCK/CART DIMENSIONS:

Height \_\_\_\_\_ X Width \_\_\_\_\_ X Length \_\_\_\_\_

## WE WANT TO PROMOTE YOU:

Website: \_\_\_\_\_ Facebook page: \_\_\_\_\_

Twitter handle: \_\_\_\_\_

**PROMOTE YOUR INVOLVEMENT. The Red Brick Road Food Truck Festival works to provide you a well-organized, promoted, and advertised event, but we can't do it alone. SHARE your participation with your loyal followers and fans so they can catch your great food at our festival.**

## PAYMENT:

For your convenience, we provide an online payment option at [www.enidevents.com](http://www.enidevents.com).

If you prefer to pay by check, please mail it to:

Enid Event Company  
222 E. Maple, Suite 500  
Enid, OK 73701

Or provide your card information below:

Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Card #: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature of this form constitutes an agreement with terms. Payment also signifies such agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_